

CONFERENCE PROGRAMME



1ST EUROPEAN CONFERENCE ON SUSTAINABLE URBAN MOBILITY PLANS

PLANNING FOR A LIVEABLE CITY

SOPOT, POLAND

12-13 JUNE 2014

In collaboration with



THE FIRST EUROPEAN CONFERENCE ON SUSTAINABLE URBAN MOBILITY PLANS

The concept of Sustainable Urban Mobility Plans has gained considerable momentum in recent years. Many cities across Europe are currently working to integrate this concept in their daily transport planning practices. The European Commission has promoted Sustainable Urban Mobility Plans for several years, including, for example, through its Action Plan on Urban Mobility (2009) and the Transport White Paper (2011). Several EU-funded projects have brought together stakeholders to facilitate the development and implementation of Sustainable Urban Mobility Plans in European cities and towns.

In December 2013, the European Commission published its Urban Mobility Package, announcing its intention to support the further development of the Sustainable Urban Mobility Plan concept and the tools required for its successful application by local planning authorities.

The Commission also announced the establishment of a European Platform on Sustainable Urban Mobility Plans to coordinate all relevant Commission supported activities in this area and to foster a broader exchange. On 12-13 June 2014, this Platform organises the first European

Conference on Sustainable Urban Mobility Plans. Urban mobility planners and implementers from all over Europe will meet in the seaside resort of Sopot near Gdansk in Poland to:

- Learn about the Sustainable Urban Mobility Plan concept and the latest developments in sustainable urban mobility planning from experts in the field
- Attend workshops on hot topics in urban mobility planning
- Exchange ideas and experience and network with fellow planners and other experts
- Find out what European projects can offer local and regional authorities

The first European Conference on Sustainable Urban Mobility Plans will be held under the guiding theme of 'planning for a liveable city'. The conference will offer a creative environment to explore how planning can contribute to improving the quality of life in cities. Participants can learn and discuss their own ideas and experiences in parallel workshops covering a wide array of themes, including:

<i>Citizen Participation</i>	<i>Auditing Procedures</i>	<i>SUMP Impact Evaluation</i>
<i>Sector integration</i>	<i>Integration of transport forms and modes</i>	<i>Austerity and urban mobility planning</i>
<i>The role of national actions to promote and support the uptake of SUMPs</i>	<i>Member States and regional actions to encourage local authorities to prepare SUMPs</i>	<i>Urban mobility planning in cities and towns below 100,000 inhabitants</i>

WHAT IS A SUSTAINABLE URBAN MOBILITY PLAN?

A Sustainable Urban Mobility Plan is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles.

Definition in 'Guidelines on Developing and Implementing a Sustainable Urban Mobility Plan', 2013

The Sustainable Urban Mobility Plan concept considers the functional urban area and proposes that action on urban mobility is embedded into a wider urban and territorial strategy. Therefore, these Plans should be developed in cooperation across different policy areas and sectors (transport, land-use and spatial planning, environment, economic development, social policy, health, road safety, etc.); across different levels of government and administration; as well as with authorities in neighbouring areas – both urban and rural. Sustainable Urban Mobility Plans are about fostering a balanced development and a better integration of the different urban mobility modes. This planning concept highlights that urban mobility is primarily about people. It therefore emphasises citizen and stakeholder engagement, as well as fostering changes in mobility behaviour.

Communication 'Together towards competitive and resource efficient urban mobility' within the European Commission's Urban Mobility Package

CONFERENCE PROGRAMME

Thursday, 12 June 2014			
09:00 – 10:00	Registration		
10:00 – 10:10	Welcome <i>Prof. Krzysztof Dobrowolski, Dean of the Faculty of Economics, University of Gdansk</i> <i>Ingrid Briesner, EPOMM, Brussels, Belgium</i>		
10:10 – 10:45	Introduction <i>The role of Sustainable Urban Mobility Plans in EU transport policy</i> <i>Vincent Leiner, European Commission, DG Mobility and Transport</i> <i>Urban mobility within sustainable urban development</i> <i>Barbara Crome, European Commission, DG Regional Policy and Urban Development</i> <i>The European Platform on Sustainable Urban Mobility Plans</i> <i>Christof Marx, European Commission, Executive Agency for Small and Medium-sized Enterprises, EASME</i>		
10:45 – 11:00	Participants' views of a liveable city <i>Marzena Woźniak-Trojanowska, International Centre for Local Development CIFAL, UNITAR Associated Training Centre, Płock, Poland</i>		
11:00 – 11:15	Introduction to parallel sessions 1-3: Sustainable Urban Mobility Plans – a concept to create liveable cities <i>Susanne Böhler-Baedeker, Rupprecht Consult, Cologne, Germany</i>		
11:15 – 12:45	Session 1: Citizen Participation <i>Moderation and introduction</i> <i>'Participation – a challenge for urban mobility planning'</i> <i>Ivo Cré, Polis Network, Brussels, Belgium</i>	Session 2: Auditing procedures <i>Moderation and introduction 'Auditing procedures'</i> <i>Jörg Kastelic, Austrian Mobility Research FGM-Amor, Graz, Austria</i>	Session 3: Evaluating SUMP impacts <i>Moderation and introduction 'Evidence of the benefits of investing in SUMP'</i> <i>James McGeever, TAEM Urbanistai, Vilnius, Lithuania</i>

12:45 – 14:00	Buffet lunch		
14:00 – 14:30	Urban mobility planning and the development of property values – views from around the World <i>Mircea Enache, Director, Center of Excellence in Planning (CEP), University of Architecture & Urbanism, Bucharest, Romania</i>		
14:30 – 14:45	Introduction to parallel sessions 4-6: From a Public Transport Master Plan to a Sustainable Urban Mobility Plan – the case of Poland’s cities <i>Prof. Wojciech Suchorzewski, Warsaw University of Technology, Poland</i>		
14:45 – 16.15 Parallel sessions	<p>Session 4: Sector integration</p> <p><i>Moderation and introduction ‘Integration of transport, land-use and health planning’</i></p> <p><i>Oliver Lah, Wuppertal Institute, Germany</i></p>	<p>Session 5: Integration of transport forms and modes</p> <p><i>Moderation and introduction ‘Intermodality in urban mobility planning’</i></p> <p><i>Kerstin Burggraf, City of Dresden, Germany (tbc)</i></p>	<p>Session 6: Austerity and urban mobility planning</p> <p><i>Moderation and introduction ‘Urban mobility planning in the Greater Metropolitan Area of Thessaloniki’</i></p> <p><i>Ioannis Politis, Aristotle University of Thessaloniki, Greece</i></p>
16:15 – 16:30	Coffee break		
16.30 – 17:50	What do European urban mobility planning projects offer to cities? <i>Presentations on cities’ strategies and benefits of participating in European project</i> <i>Opportunity for questions and exchange among participants</i>		
17.50 – 18:00	Wrap-up of first conference day <i>Ingrid Briesner, EPOMM, Brussels, Belgium</i>		
18:00 Evening free	End of Conference Day 1 <i>Possibility to view FIFA World Cup opening game between Brazil and Croatia at 22:00 (Polish time)</i>		

Friday, 13 June 2014			
09:00 – 09:10	Welcome <i>Ingrid Briesner, EPOMM, Brussels, Belgium</i>		
09:10 – 09:30	Introduction to parallel sessions 7-9: Sustainable Urban Mobility Plan Competence Centre for the Baltic Sea Region <i>Marcin Wolek, University of Gdansk, Poland</i>		
09:30 – 11:00 Parallel sessions	<p>Session 7: The role of national actions to promote and support the uptake of SUMP</p> <p><i>Moderation and introduction ‘Benefits of national SUMP networks’</i></p> <p><i>Pamela Mühlmann, ICLEI European Secretariat, Freiburg, Germany</i></p>	<p>Session 8: Member States and regional actions to encourage local authorities to prepare SUMP</p> <p><i>Moderation and introduction ‘The Flemish case’</i></p> <p><i>Patrick Auwerx, Mobiel21, Leuven, Belgium</i></p>	<p>Session 9: Urban mobility planning in cities and towns below 100,000 inhabitants</p> <p><i>Moderation and introduction ‘Planning challenges and opportunities’</i></p> <p><i>Luca Mercatelli, AREA Science Park, Trieste, Italy</i></p>
11:00 – 11:15	Coffee break		
11:15 – 12:30	Market place of ideas and offers <i>The market place is an open space for discussion and communication. It is devoted to participants and activities they are currently working on. The market place builds upon the general idea of policy exchange and transfer. It gives participants the possibility to offer ideas and find cooperation and exchange partners.</i>		
12:30 – 13:30	Conference concluding podium discussion		
13:30	Buffet lunch		
14:00	Departure to site visit in Gdansk <i>Guided bus and walking tour. Return to Sopot at 16:30</i>		

PRACTICAL INFORMATION

Participants are kindly requested to [register here](#) for the event.

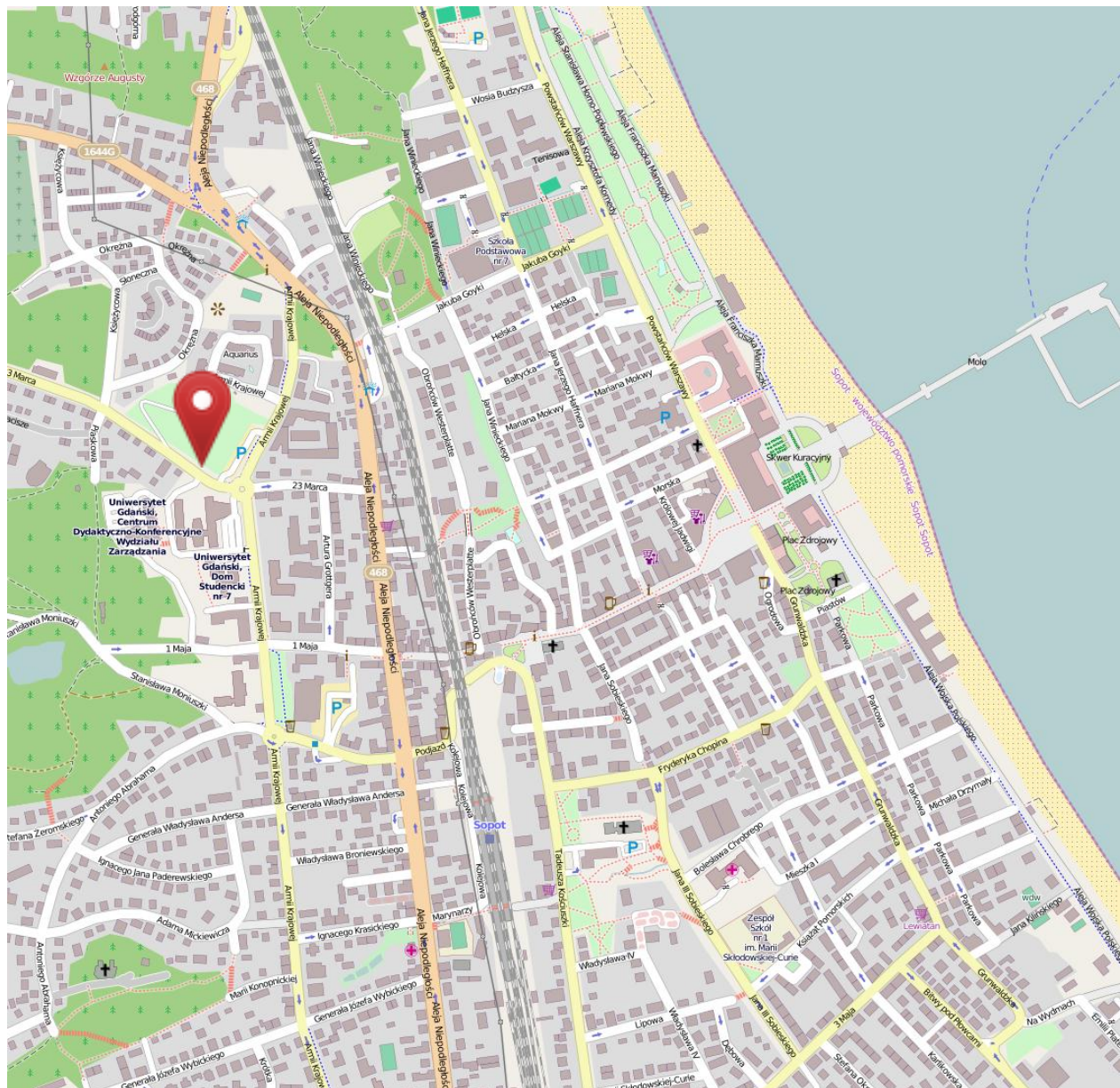
The conference is free of charge.

The conference language is English.

VENUE

The conference will take place at the Sopot Campus of the University of Gdansk – Faculty of Economics:

Address: **ul. Armii Krajowej 119/121, 81-824, Sopot**



FROM GDANSK AIRPORT

The nearest airport is Gdansk Airport.

<http://www.airport.gdansk.pl/>

BY BUS

Buses are departing directly from the airport to:

SOPOT (line 122) departing at (travel time ca. 45 min):

5.40, 6.40, 7.50, 9.05, 10.05, 11.05, 12.05, 13.04, 13.45, 14.45, 15.55, 16.55, 18.05, 19.05, 20.05, 21.05, 22.05).

There is a ticket vending machine at the bus stop.

GDANSK WRZESZCZ RAILWAY STATION

(line 110), departing at (travel time ca. 25 min):

5.05, 5.25, 5.45, 6.05, 6.25, 6.45, 7.05, 7.25, 7.45, 8.05, 8.25, 8.55, 9.25, 9.55, 10.25, 10.55, 11.25, 11.55, 12.25, 12.55, 13.25, 13.55, 14.25, 14.55, 15.05, 15.25, 15.45, 16.05, 16.25, 16.45, 17.05, 17.25, 17.45, 18.05, 18.25, 18.55, 19.25, 19.55, 20.25, 20.55, 21.46, 22.46

GDYNIA (line 510), tickets available by drivers, have 10 ZLP) are departing at:

6.50, 8.00, 9.30, 10.30, 12.10, 15.00, 17.05, 18.30, 21.15.

It takes 45 minutes to Gdynia city centre by bus.

BY TAXI

City Plus Taxi service cooperates with Gdansk Airport.

Telephone +48 58 668 00 00

- Ca. 22 EUR (85 ZLP) to **Sopot**
- Ca. 12 EUR (50 ZLP) to **Gdansk**
- Ca. 20-25 EUR (80 – 100 ZL) to **Gdynia**