

## THE CITY

Ciudad Real, Spain  
75,000 inhabitants



Ayuntamiento  
de Ciudad Real

Situated in Campo de Calatrava, its landscape dominated by many hills, Ciudad Real offers a modern layout that has been able to maintain all the typical charme of the La Mancha region, of which it is capitol city.

The Alta Velocidad Española (AVE) high-speed railway, which connects Madrid to Seville, stops in Ciudad Real because the city has begun to grow as a long-distance commuter suburb of Madrid, located 185 km north.

This city offers an exceptional cuisine based on game, cheese and wine.

In addition, the Cabañeros and Las Tables de Daimler natural parks protect its rich ecosystems.

## THE SUMP

Following the efforts initiated with the completion of the Sustainable Urban Mobility Plan (SUMP), in 2011 the City of Ciudad Real has developed a plan to monitor the implementation of its SUMP and prepare its update.

## LONG-TERM SPECIFIC OBJECTIVES

To achieve a mobility system:

- Efficient
- Sustainable
- Universal
- Secure.

## MID-TERM GOALS

- Improve public transport efficiency
- Improve parking policies
- Reduce private vehicle use
- Improve environmental performance
- Extend pedestrian zones and bikes lanes
- Reduce the road accident rate.



## SPECIFIC INDICATORS

Reduction in fuel consumption (litres); 3.3M  
Reduction in CO2 or equivalent: 9%  
Reduction in private car modal split: 8%  
Reduction in road deaths: 35%

## MAIN IMPLEMENTATION FEATURES

### Context analysis

The city has conducted phone surveys with citizens. In addition, internal data collected by the Mobility Department of the city of Ciudad Real have been used and real capacity of roads and pavements considered.

### Measures to secure horizontal and vertical integration and participation of all main stakeholders

The main measures addressed to secure horizontal and vertical integration and participation of all main stakeholders were the creation of a mobility plan through periodic meetings with all stakeholders involved in the process. Those meetings focused each time on a different topic to be taken into account: bike use and other alternative means of transport, city public transport, pedestrian zones, etc.

### Monitoring and evaluation procedures

The SUMP proposes the study of measures and actions taking into account a series of indicators at different levels of implementation of the SUMP.

### Other key points

The core of the updated SUMP is to analyse the present situation as a result of the measures implemented through the previous SUMP and propose new insights and measures to achieve the objectives set.

### Project partner



[www.bump-mobility.eu](http://www.bump-mobility.eu)

