

THE CITY

Zlín, Czech Republic
75,112 inhabitants



Zlín is a city in the Zlín Region, southeastern Moravia, Czech Republic, on the Dřevnice River. The development of the modern city is closely connected to the Bata Shoes company and its social scheme, developed after the First World War. The city is home to the Tomas Bata University in Zlín, which opened in 2001. With approximately 12,000 students, it ranks as a medium-sized Czech university, and offers courses in technology, economics, humanities, arts and health care. The town grew rapidly after Tomáš Baťa founded a shoe factory there in 1894 when the population was approximately 3,000 inhabitants. Baťa's factory supplied the Austro-Hungarian army in World War I as the region was part of the Austro-Hungarian empire. Due to the remarkable economic growth of the company and the increasing prosperity of its workers, Baťa himself was elected mayor of Zlín in 1923. Public transport in Zlín has a long history. In 1899 Zlín was connected to the railway network, helping its expansion. In the 1920s local passenger transportation started to operate. Later, in 1939 the town council decided to build three trolleybus routes, New trolleybus lines were finished in 1944, after the construction proceeding during the Nazi occupation. Through the times, Zlín's public transport was one of the fastest-growing public transportation networks in the Czech Republic.

THE SUMP

The main challenge is to improve the city's image. The strategic objective of the SUMP is to meet the mobility needs of the inhabitants, seeking to increase their quality of life, improving traffic safety and security, and fostering an economic and social development of the city.

LONG-TERM SPECIFIC OBJECTIVES

- Improve quality of life of all city users
- Meet the mobility needs of the citizens
- Implement traffic security and safety measures
- Reduce noise and air pollution
- Reduce road victims number
- Make the municipality a more liveable city
- Increase the attractiveness of the urban and suburban areas for the benefit of citizens, the economy and the whole local society.

MID-TERM GOALS

- Optimize the existing roads network and improve traffic flows
- Achieve a new urban mobility model that guarantees a better accessibility to all road users
- Promote public transport
- Improve the modal mobility system
- Extending the bike lanes and pedestrian spaces.

Project partner

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