

Boosting Sustainable Urban Mobility Plans: From concept to concrete results and prospective development



BOOSTING
URBAN
MOBILITY
PLANS

Fabio Tomasi – AREA Science Park
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BUMP: the partnership



AREA Science Park (IT)
Project coordinator
www.areasciencepark.it



VIAALTA

VIA ALTA a. s. (CZ)
www.via-alta.cz/en/



tu technische universität dortmund

TUDO
Technical University Dortmund (DE)
www.tu-dortmund.de



REC Regional Environmental Centre (HU)
www.rec.org
REC Poland country office (PL)
<http://poland.rec.org/>



CIRCE - Centre of Research for Energy Resources and Consumption (SP)
<http://fcirce.es/>



SWEA Severn Wye Energy Agency (UK)
www.swea.co.uk



CSDCS - Club Sustainable Development of Civil Society (BG)
www.csdcs.org

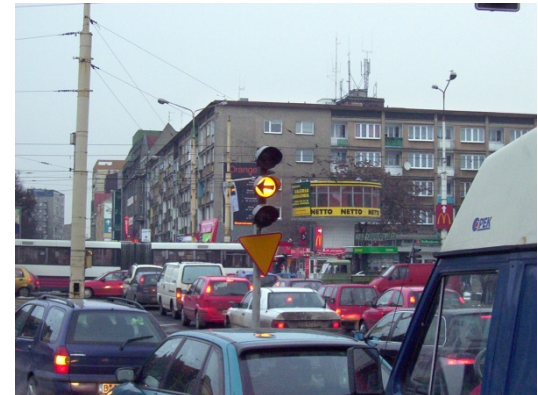


ALEA – Alba Local Energy Agency (RO)
www.alea.ro/en



What prevents small-medium cities from developing a SUMP?

- It's not mandatory
- We don't have money
- We don't have human resources
- We don't know how
- We have already a traffic plan



Objective

Building capacity within local authorities to allow technical officers and political decision makers to develop, implement and monitor their SUMP, whether they decide to carry out the work independently or to entrust part of the tasks to third parties.

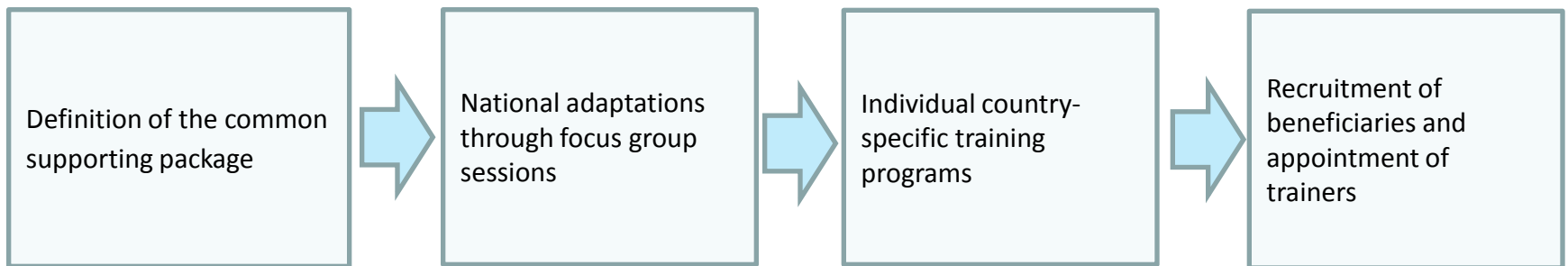
BUMP's methodology: four steps towards sustainable mobility

1. In-class training
2. Mutual learning
3. Coaching
4. Study visits to BUMP pioneer cities

Translation of SUMP Guidelines into Bulgarian, Czech, German, Hungarian, Italian, Polish, Romanian and Spanish.



From the common EU-level model to national adaptations, preparing for on-the-field implementation



Main issues tackled during focus group sessions:

- Recruitment of beneficiary local authorities;
- Requirements for the appointment of trainers;
- Training adaptation to national features and peculiarities;

Module 1: SUMP as a process - Integrated planning and sustainable mobility management.

Module 2: Evaluation and monitoring - Context analysis and baseline assessment.

Module 3: Integration and innovation: concrete actions and measures to foster sustainable mobility.

Module 4: Coordinating different levels and assigning responsibilities.

Module 5: Realizing the plan: implementation, participation and monitoring.

Module 6: Pilot actions: identifying risks and getting pilot actions underway.

4 events September-November 2014

Day 1: representatives of trainees from 8 countries meet and work together

Day 2: conference open to all stakeholders and citizens to raise awareness on sustainable mobility and discuss the most relevant issues



Trieste (Italy)
24-25 September 2014

Dortmund (Germany)
19-20 November 2014

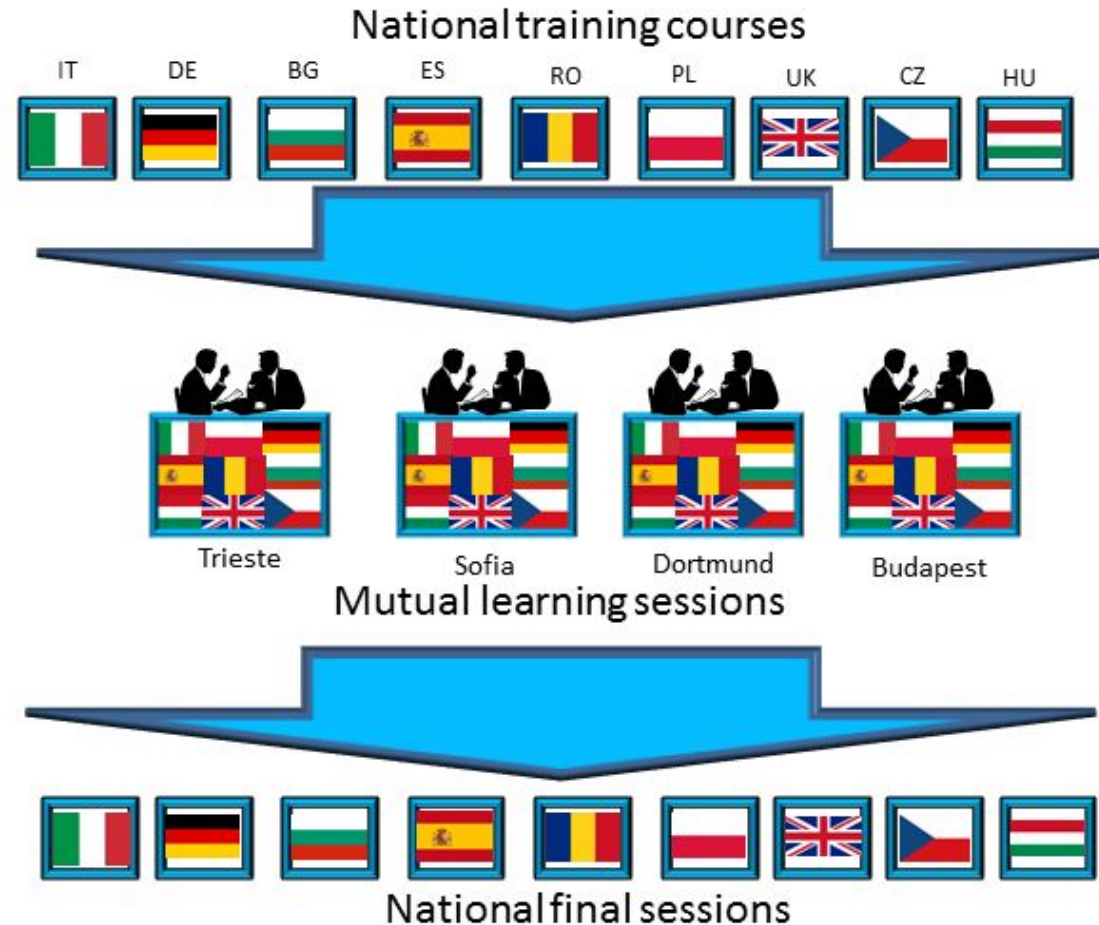


Sofia (Bulgaria)
20-21 October 2014

Szentendre (Hungary)
5-6 November 2014

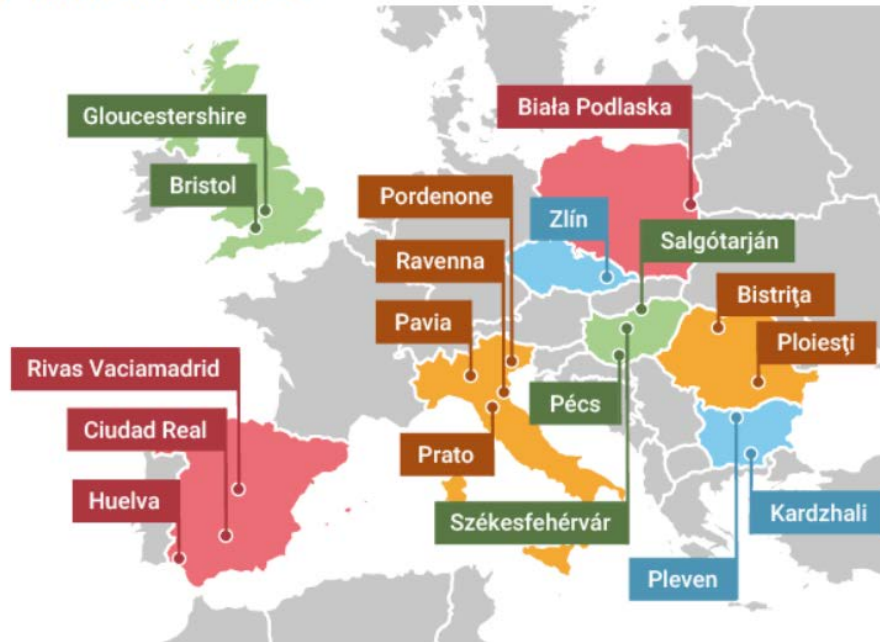


- **Day 1 (for training participants only):**
World café session, role playing
- **Day 2 (open to the public)**
Presentation of results from previous day + speakers related to the topics discussed in day 1



- Only for the most promising cities of the training
- Support from experts
- Mutual learning among cities

Pioneer cities



This sort of initiatives is helpful for visitor and receiver cities, because the sharing of good practices, the exchange of knowledge and experience, and the technical know-how dissemination can help cities to optimise their economic and technical resources.

(V.R. feedback on her visit)

Goal: promoting good methodologies practices and outputs produced in the frame of the project

60+ applications received


From Portugal, Italy, Spain, the Netherlands, Romania, Cyprus, Poland, Latvia, Slovenia, Croatia, Albania, Serbia, Macedonia, Bosnia Herzegovina

30 study visits

7 replicating organizations interested in adopting and implementing BUMP's methodologies and tools from Austria, Croatia, Portugal, Romania, Slovakia, Spain, UK

- 177 participants to the training from 87 communities (100% satisfied)
- 62 coached cities
- 36 SUMP_s
- A tested methodology to support local authorities in mobility and not only

What's next?

- BUMP style activities in 15 countries
- Several follow up projects
- Issue to be further explored:
 - SEAP – SUMP (SIMPLA project H2020) 
 - tools for SUMPs
 - innovative funding solutions and business models for investments in sustainable urban mobility

Learn more on BUMP!

www.bump-mobility.eu



The screenshot shows the BUMP website homepage. At the top, there is a navigation menu with links for 'ABOUT BUMP', 'RESOURCES', 'NEWS', 'CONTACTS', 'sitemap', and 'intranet'. A search bar is also present. The main header features the BUMP logo and the text 'BOOSTING URBAN MOBILITY PLANS'. Below this, a large banner reads 'SUSTAINABLE URBAN MOBILITY' and 'Making urban mobility sustainable: in 4 steps'. A horizontal bar below the banner is divided into four colored sections: 1. Learn (blue) - 'how to develop a SUMP', 2. Share (orange) - 'know-how and expertise at an international level', 3. Develop (red) - 'your SUMP: a team of experts on hand to help you', 4. Raise (green) - 'your town's or city's profile: become a BUMP Pioneer'. Below the banner, there are two main content blocks. The first is titled 'what's new' and features a sub-section 'SUMP Guidelines in Hungarian now available on-line'. It includes an image of a city street and text stating: 'Guidelines developed with the European Commission's support and partially translated by the BUMP project in all languages of the partnership, offer concrete suggestions on how to apply the SUMP process and prepare a mobility strategy for the sustainable development of an urban area. >'. The second 'what's new' section features a graphic with icons for a person, a car, a bicycle, and a bus, and text: 'BUMP pioneer cities open the doors to international local authorities for study visits'. To the right of these sections is a sidebar titled 'SUMP Sustainable Urban Mobility Plan' with the question 'Why to adopt a SUMP?' and a list of benefits:

- Reduce traffic congestion
- Curb pollution and decrease energy consumption
- For a cleaner environment and better health conditions for citizens
- Make cities more user-friendly with a better quality of life
- Involve citizens and stakeholders in decisions important to them
- Improve the image and competitiveness of your city
- Make urban transport smarter, more accessible and secure

 A 'learn more>' link is provided at the bottom right of the sidebar.

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