



**Angela Chiari – Area Mobility Manager – Parma’s SUMP**

**Study visits to BUMP pioneer cities**

**Sala della Giunta Comunale - Piazza del Popolo, 1 -  
Ravenna, March 10, 2016**



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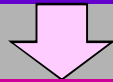
## City of Parma: 2015/2025 SUMP focus

Urban logistics:

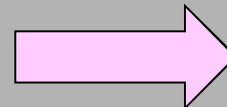


**FREIGHT TAILS**  
European project

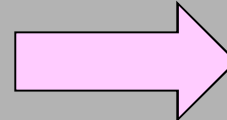
**Mobility Manager activities**



**Plans for home-to-work trips**  
**Plans for home-to-school trips**



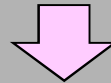
**To promote**  
**sustainable mobility**



**Other activities**

VEHICLE TYPE	NUMBER	%
Light vehicles	1665	29,81
LDV	3274	58,61
HDV	647	11,58
TOTAL	5586	100

## FREIGHT TAILS



**Controlling urban logistics aims to regulate 3,921 accesses (70,19%) with a subsequent reduction of polluting emissions**

**Number of employees involved in corporate mobility management actions:**

<b>Bormioli</b>	<b>1,053</b>
<b>Sidel</b>	<b>903</b>
<b>Hospital AUSL</b>	<b>3,760</b>
<b>Parma City Council</b>	<b>1,200</b>
<b>Barilla</b>	<b>1,398</b>
<b>OCME</b>	<b>400</b>
<b>University</b>	<b>2,065</b>
<b>TEP</b>	<b>500</b>
<b>IREN</b>	<b>749</b>

**Actions undertaken to support sustainable mobility:**

Call to grant subsidies to support sustainable mobility actions for a total of €85,000

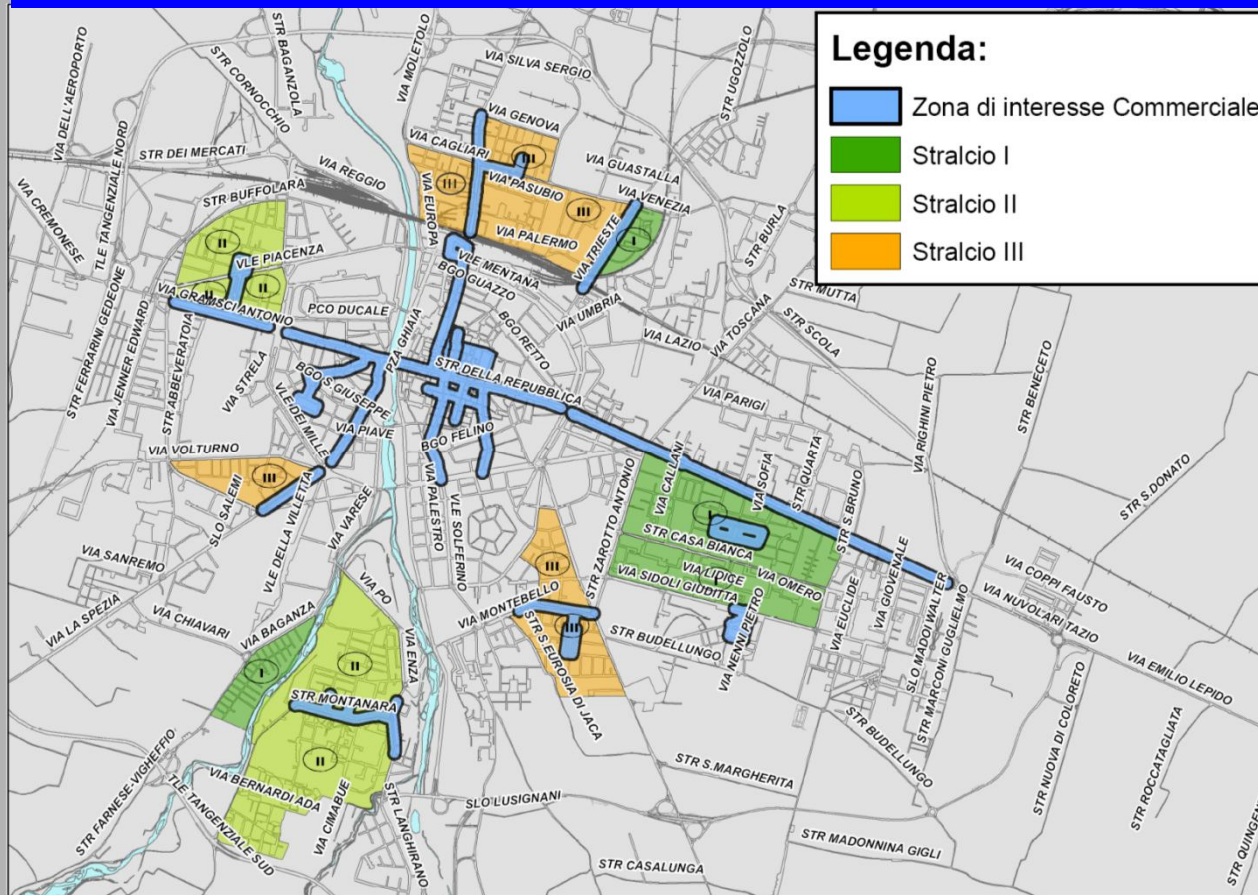
**In 2016/17:**

Actions will be carried out through funds provided by the Ministry for the Environment

**Plans for home-to-work trips for a total of 12,226 employees**

**Plans for home-to-school trips – Five schools involved for a total of around 6,000 students**

## Envisaged and implemented 30Km/h zones



Requirements to establish 30 Km/h zones according to the new parameters

- presence of areas of particular interest for trade;
- urban requalification yet to be planned.

Before requalification



After implementation of 30 Km/h zones



Before



After implementation of 30 Km/h zones





# Thank you for your attention!

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